

**24**  
**AUGUST**  
2017



The NSBC, in association with Small Business Friday, Shop Small Business and World Famous Events, brings you the Shop Small Village hosted at My Business Expo - Cape Town. With more than 8 000 visitors, 150 exhibitors and sponsors, and an array of world class seminars and info sessions, it's the most successful show of its kind in Africa.

Africa's biggest event driving business and government to support and buy from small to medium size businesses (SMEs).

## SHOWCASE YOUR BUSINESS AT THE SHOP SMALL VILLAGE

### WHY EXHIBIT?

- Meet with over 8 000 business decision makers from all over South Africa.
- Showcase your business or product offering to decision makers from the SME, Corporate and Government sectors.
- No other form of marketing can get you in a forum with so many quality buyers actively looking to do business with the SME sector.
- It's an unmatched, effective and dynamic business to business marketing platform.

If you are serious about building your customer base and boosting sales, you should showcase your business at the Shop Small Village.

### SHOP SMALL VILLAGE EXHIBITOR PACKAGE

#### Package includes:

- 3 sq. m (3 X 1 m) shell scheme
- Company name on fascia
- Carpeting
- One plug point
- One spotlight
- Your exhibit uploaded on the My Business Expo Virtual Exhibition 24/7, 365 days of the year.

TOTAL  
INVESTMENT  
**R 6,500.00**  
EXCL. VAT

#### STAND DESIGN



**CLICK HERE TO BOOK**

